

Trudy Beerman

A 50+, Minority Female App Developer, Author & TV Host



[Video - Click to watch](#)

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About Trudy

80K
Reach

76%
USA

67%
male

Trudy was born in Jamaica and lives in Tampa, FL. She is a doctoral candidate at Liberty University pursuing research in influential reach. She went to TV to share her Biblical Strategies and loved TV so much that she became a certified TV Producer and bought and built the PSI TV Agency. Vowing to make TV possible for authors, experts, and business CEOs led one of her clients to point out excitedly that she was contributing to a Black Hollywood. She builds Netflix-like TV channels and mobile apps and believes that getting older creates urgency in living a life of impact.

Talking points

- **The Audience Finder AI Tool** (developer)
- **REACHology(TM) Score**. Because measuring and growing influential reach should be a science, not an art.
- **From YouTube to TV in 30 days**. Location. Location. Location.
- When Experts Fail in Business. Assuming Leadership Competence. **Get H.I.R.E.D.**

