

# INFLUENCE MEDIA NEWS

January 2025

Produced by Influence Media: PSI TV

## New Opportunities

2025 will be an interesting year!  
New government, new TV and  
influence opportunities.. (pg 3)

2025

## FEATURED on PSI TV

Authors Aaron Ryan, Joseph Lenard and  
Taveesha Guyton share (pg 4)

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**TO TV FAME**  
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## Aliens. Armageddon. Sci-fi. A page-turning, toe-curling read!

Aaron Ryan, multi-published best seller, shares his Dissonance Hexology sci-fi story with PSI TV.



Introducing Experts You Need to Know

more...

### Serial Writer of Hexology Apocalyptic Series Guests on PSI TV

Aaron Ryan was a guest on PSI TV. [Watch the interview here.](#)

Ryan is a multi-published author with 23 books from various genres. He joined Trudy Beerman to discuss his book, **Dissonance**, the first book in his hexology series. Buy the book here <https://amzn.to/4gggxrT>

Readers who love sci-fi or apocalyptic genres with military flair will find this book a toe-curling page-turner.

Ryan shares how his creative writing mind was discovered at a very young age, thanks to a writing prompt in school. Since then, he has written or narrated several books, including children’s books.

A voice actor, Ryan has audio versions of the Dissonance series, expanding the opportunities to enjoy this literary fiction series.

According to Ryan, mankind is always the worst enemy of mankind, even with the scary ‘Gorgon’ Aliens present as the bedrock of a deeper story within the story.

A key takeaway from the book and this interview was what Ryan says is the key to resilience in difficult times. “Hope is the one thing that is stronger than fear.”

#### PSI TV Stats for this episode



2961 views, 53 likes, 22 comments



509 likes



1600 views



1135 likes



## ChristiTutionalist Politics. Not Left nor Right - just Christian.

Author and Podcaster Joseph M. Lenard calls on Christians to find Biblical ground for self-reflection to defend their political stand.



### Slavery's Grip: Uncover Current Hidden Influences #blackinamerica

Author and Podcaster Joseph M Lenard was a guest on [PSI TV](#). [This show is for you](#) if you are politically inclined, an activist, a political blogger, or a constitutionalist.

Faith vs. Politics: Explore ethical leadership through a Christian lens with Joseph Leonard, author and “Christitutionalist.” Dive into the intersection of Christianity and US constitutionalism as Leonard discusses his book “Christian Based US Constitutionalism.”

Some listeners may consider this episode controversial. PSI TV is a journalistic media platform committed to facilitating the free exchange of ideas and opportunities, embracing diverse voices and perspectives across color, race, gender, age, and political beliefs. An appearance on PSI TV does not guarantee we endorse or align with the views of our guests.

Get the book here  
<https://amzn.to/3VSSmKu>

Lenard shares how faith shapes political views and the concept of being a “real Christian” in today’s polarized climate. Leonard challenges viewers to reflect on their values, emphasizing the importance of biblical self-examination and unity among Christians. This thought-provoking conversation tackles tough questions about religious influence in governance and accommodating diverse beliefs in America’s political landscape.

#### PSI TV Stats for this episode



2315 views, 128 likes, 25 comments



359 likes



1703 views

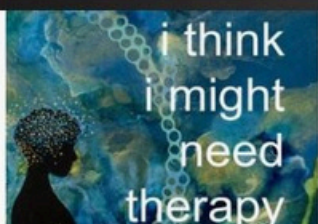


648 likes



## Mental Health Conversations Poetry Style

Author and Mental Health Advocate,  
**Taveesha Guyton** makes taboo topics  
easier to start.



Introducing Experts You Need to Know

and more...

### Unlock Your Mind: Mental Health Conversations You Need to Have.

As a dedicated parent educator and social worker, Taveesha brings her expertise to discuss her groundbreaking book ***I Think I Might Need Therapy*** - a collection of poems addressing life's emotional challenges. [Buy the book here.](#)

Taveesha shares insights from her experience in behavioral health, emphasizing that even mental health providers need therapy themselves.

Her unique approach combines poetry with practical resources, creating a safe space for readers to explore their emotional well-being.

Drawing from her psychology and social work background, Taveesha explains how her book serves as a bridge for those contemplating therapy but unsure where to start.

She addresses crucial topics like emotional baggage, substance abuse, and the importance of self-awareness, all through the lens of therapeutic poetry.

Whether you're considering therapy, supporting someone who might need it, or simply interested in better understanding mental health, this conversation offers valuable insights into emotional wellness and healing.

#### PSI TV Stats for this episode



3653 views, 136 likes,  
12 comments



569 likes



1558 views



788 likes



Trudy Beerman featured in CEO Weekly. I practice what I teach.

# CEO WEEKLY

## CEO WEEKLY

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### Business

## The Unseen Power of CEO Branding: How Personal Influence Fuels Business Growth



Photo: Unsplash.com

 CEO Weekly Staff  
June 17, 2024 5:01 pm

[Beerman](#) offers CEOs an unparalleled opportunity to extend their reach to a new and expansive audience via TV's global reach. TV is no longer the playground of the powerful and rich. PSI TV makes it possible for brands to have a new, and credible stage to share their content.

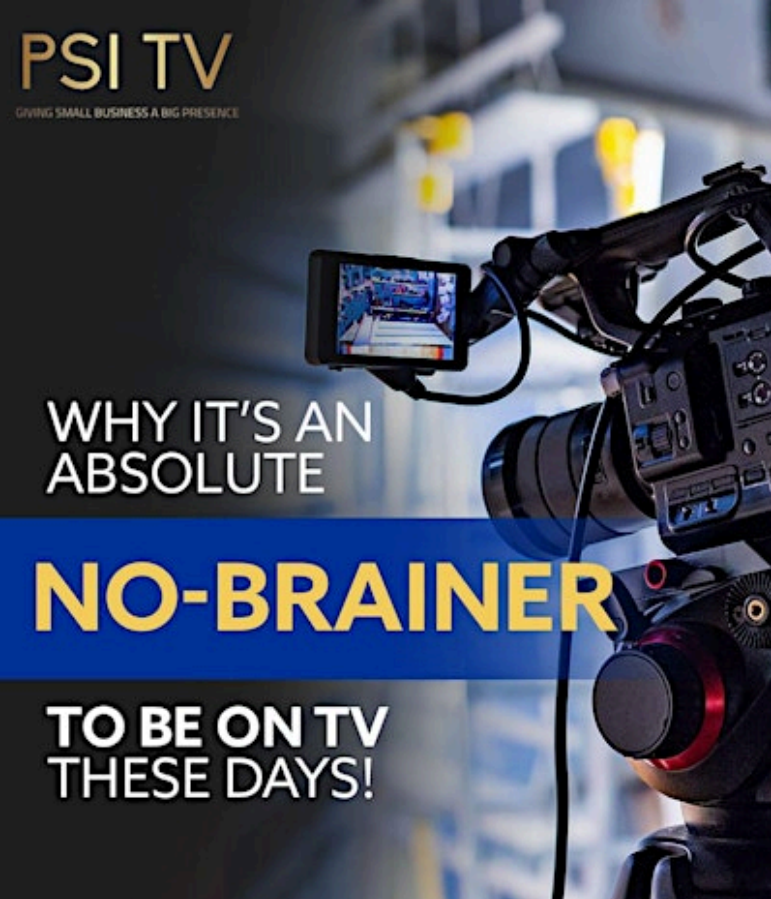
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WHY IT'S AN  
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*Be Famous for What  
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**In-person/Online Hybrid event 25 spots ONLY!**

This is a hands-on intensive, which limits how many we can effectively assist through the program agenda. It is not an information event; it is a get-it-done event to create brand momentum for you in 2025. [Get tickets HERE](#). Early registrants have a discount advantage.

**Join us on Feb 6 from 9 AM - 4 PM EST.**

The last time we did this, the participants had a ton of fun and walked away with content, photos, and more for their social media and other content efforts that would follow.



**Submit an article to Influence Media News.**



This option is open to former and current PSI TV clients.

The piece includes your byline and one link to your offer. It should be 500 words or less, educational, solve a problem, or offer a lifestyle upgrade. This will have SEO value for you and get you in front of those on my email list.



### Be a Guest on PSI TV

Get in front the PSI TV audience at our channel presence on Apple TV, Roku TV, Amazon Fire TV, and VIDAA TV. We also repurpose the TV interview for an expanded exposure to our ever-growing audience on YouTube, Facebook, IG and more. [Learn More](#)



### 5X Profile Maxxing! Get Found & Famous.

Build your influential reach and become the name people know for the thing you do. This course/consultation/resource package is designed to get you an expanded, authoritative audience reach. [Learn More Here](#)



### Go From YouTube to TV in 30 Days

Experts, Podcasters and business owners who create video content now have the opportunity to share their content to a TV audience with a branded TV channel. If you want to step away from the competition, be on TV. This is also a 'baller' move that establishes authority to your brand. [Learn More](#)



Trudy Beerman, CEO

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