

INFLUENCE MEDIA NEWS

February 2025

Produced by Influence Media: PSI TV



Co-Author Status for You!

Guest appearances on PSI TV will see their interviews repurposed as a chapter in an Anthology as a co-author! (pg x)

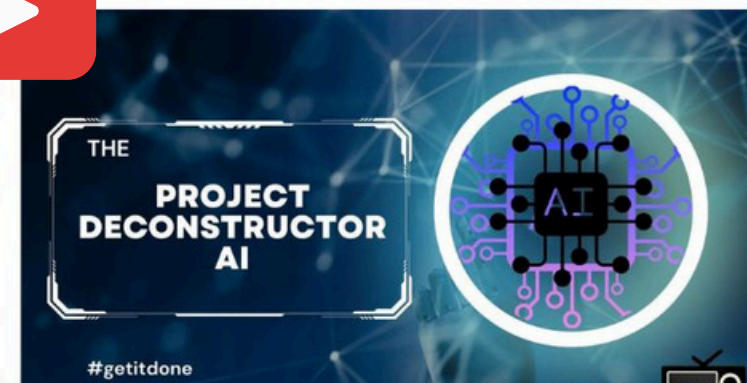
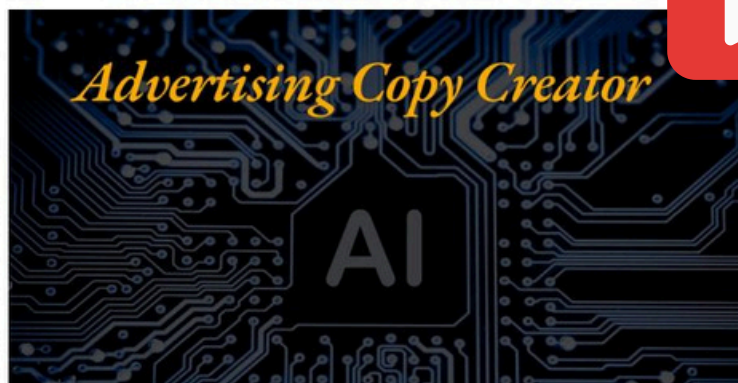
Love= Gifts? Maybe!

Pastor Tommy 'Urban D' shares how the Love Our City NPO shows love to Tampa FL.(pg 3)

Guest Submissions

PSI TV clients contribute to Influence Media News





Marketing Productivity AI Hacks Available on the PSI HQ Mobile App.

Artificial Intelligence (AI) is here to stay; you can either embrace it and remain relevant or become obsolete.

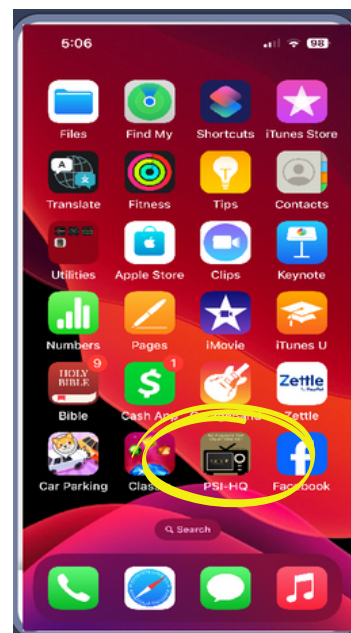
At 59 years old, CEO and Host of PSI TV, Trudy Beerman, has not only embraced AI technology - she develops new AI tools.

Already a TV and Mobile App developer, Trudy quickly learned to make AI her business assistant by creating tools that streamlined and standardized work at the PSI TV HQ.

When interviewing guests, she uses her Audience Finder AI to help identify which audience might best receive that content.

When sharing strategies for building influence and audience reach as community content on her YouTube channel, she uses the Video Planning AI for that video outline.

Many of the ads that builds the PSI TV lead generation capture was scripted using the very persuasive Advertising Copy Creator AI. To stay on top of the work without overwhelming and missing moving the needle on key projects, the Project DEconstructor AI breaks down projects into bite-sized tasks that focus on moving the tasks to completion.





Love that Fits Like Nike! Showing Love to Tampa's Underserved

Pastor Tommy **Urban D** Kyllonen leads the 'Sneaker Culture' Love Your City NPO



and more...

The Month of Love: Love Your City NPO Shows Love by Giving!

Gifts are one of the love languages, and the Love Our City NPO shows Tampa love through giving and other acts of service.

Free Nike shoe giveaways for back-to-school and Amazon store shopping without the need for money are unique ways the Love Our City Tampa program has used the love language of giving to make significant inroads with the underserved in Tampa.

Pastor Tommy 'Urban D' Kyllonen was a guest on PSI TV. [Watch the interview here.](#)

Urban D is an internationally known Hip-Hop & Spoken Word Artist who also Pastors Crossover Church, Tampa. The Love Our City program is a 501c outreach for the church. Buy the book here <https://loveourcitybook.com/shop/>

The Love Your City initiative has become a proven model for community outreach, transforming neighborhoods in Tampa and beyond.

Pastor Tommy discusses the impact of his 'Urban D' brand on the church and Love Our City initiatives indicated that being known as an Artist had a positive impact on helping the Love Our City Non-Profit Organization (NPO) raise funds and build supporting collaborations for that mission.

A key takeaway from the book that comes with the Love Our City leadership training was the value of building a heavenly net worth just as much as an earthly one.

PSI TV Stats for this episode



2580 views, 161 likes, 21 comments



233 likes



4461 views



419 likes

YOUR SHOT
TO TV FAME
#BEONTV



Forget Ads!
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PSI TV Launches Automated, Be on TV Opportunity!

\$97. Available 24/7. Easy to Record your offer for a 5-minute segment on Influence Media PSI TV. Perfect for Authors, Businesses, including Restaurants.

TV may be our primary platform, but Influence Media: PSI TV is in the business of influential reach. It is our mission to support your efforts to be FOUND and FAMOUS for what you do! We take this mission of Knowledge Distribution seriously!

Learn More



Guest Submission



Unlock the Secrets to Radiant Skin: Holistic Healing by Adi

Experts, Authors, and Business Owners: As you reach more audiences, you may realize that your appearance contributes to your brand. If you are being intentional about self-care, then a former PSI TV guest, Adi Kaplan, has contributed content that you may find valuable.

At Facial Healing by Adi, we believe true beauty comes from balance within your body, skin, and spirit. We utilize a range of rejuvenating, natural facial treatments designed to heal and enhance your skin's natural radiance.

Our methods focus on working in harmony with your body's energy systems, using time-tested techniques such as lymphatic drainage, gua sha, facial reflexology, facial cupping, and beauty taping.

Each of these modalities offers unique benefits for your skin and overall well-being, making them perfect for anyone seeking non-invasive, natural ways to maintain youthful, glowing skin.

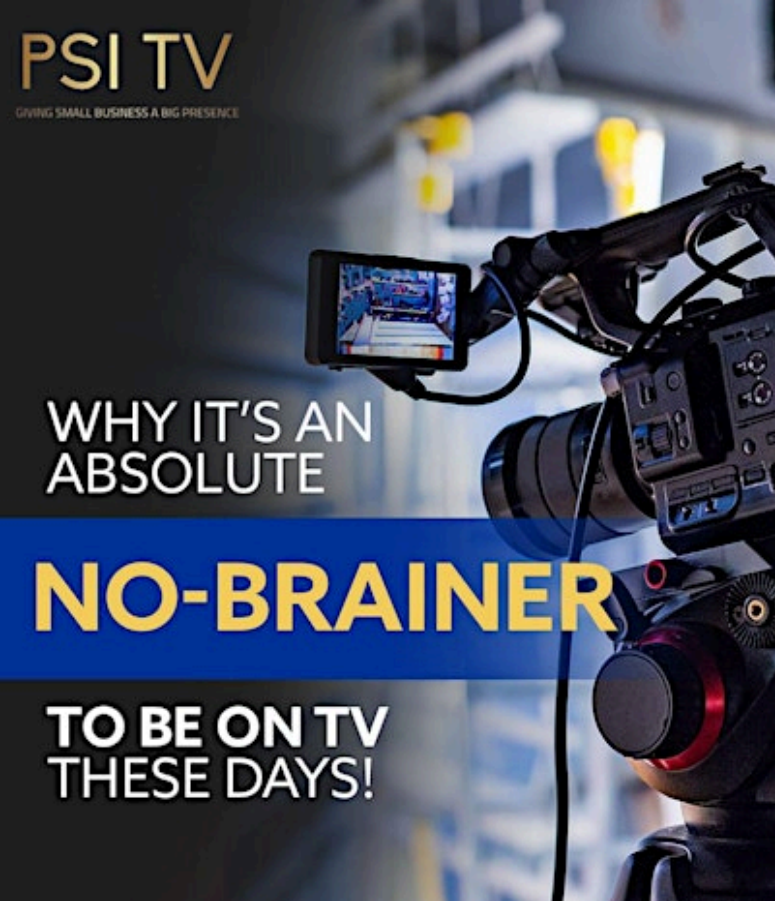
- Lymphatic Drainage: Detox and De-Puff
- Gua Sha: Sculpt, Lift, and Tone
- Facial Reflexology: Harmonize Your Body and Skin
- Facial Cupping: Boost Circulation and Radiance
- Beauty Taping: Sculpt and Lift While You Sleep

These modalities enhance your skin's natural beauty and offer a sense of calm and restoration. In today's fast-paced world, taking time for self-care is essential. Each treatment is designed to be a relaxing, meditative experience that rejuvenates your skin and spirit. Our spa experience is worth the trip.

Not in Florida? Attend our online workshops and shop our online store for natural skin therapeutic supplies.



Author: **Adi Kaplan**
<https://www.fhbyadi.com/>



WHY IT'S AN
ABSOLUTE

NO-BRAINER

TO BE ON TV
THESE DAYS!

*Be Famous for What
You Do!*



In-person/Online Hybrid event 25 spots ONLY!

This is a hands-on intensive, which limits how many we can effectively assist through the program agenda. It is not an information event; it is a get-it-done event to create brand momentum for you in 2025. [Get tickets HERE](#). Early registrants have a discount advantage.

Join us on Feb 6 from 9 AM - 4 PM EST.

The last time we did this, the participants had a ton of fun and walked away with content, photos, and more for their social media and other content efforts that would follow.



Submit an article to Influence Media News.



This option is open to former and current PSI TV clients.

The piece includes your byline and one link to your offer. It should be 500 words or less, educational, solve a problem, or offer a lifestyle upgrade. This will have SEO value for you and get you in front of those on my email list.



Be a Guest on PSI TV

Get in front the PSI TV audience at our channel presence on Apple TV, Roku TV, Amazon Fire TV, and VIDAA TV. We also repurpose the TV interview for an expanded exposure to our ever-growing audience on YouTube, Facebook, IG and more. [Learn More](#)



5X Profile Maxxing! Get Found & Famous.

Build your influential reach and become the name people know for the thing you do. This course/consultation/resource package is designed to get you an expanded, authoritative audience reach. [Learn More Here](#)



Go From YouTube to TV in 30 Days

Experts, Podcasters and business owners who create video content now have the opportunity to share their content to a TV audience with a branded TV channel. If you want to step away from the competition, be on TV. This is also a 'baller' move that establishes authority to your brand. [Learn More](#)



Trudy Beerman, CEO

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