

# INFLUENCE MEDIA NEWS

March 2025

Produced by Influence Media: PSI TV

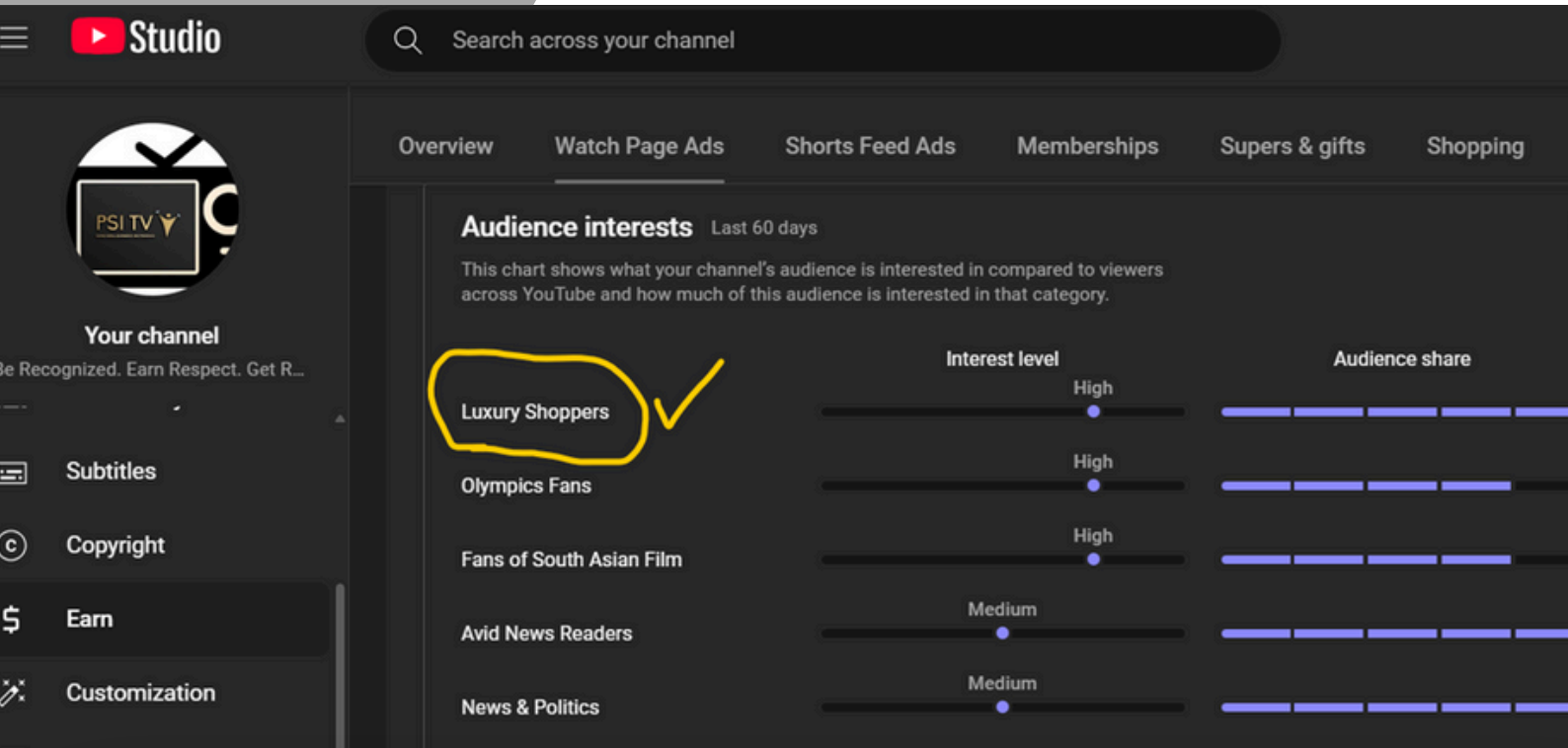


## PSI TV Stats that Matter

Because appearing on our show will be more than an ego stroking experience.

## Texan Cop's 27th Book

Using PSI TV's automated TV Show Option



## PSI TV Statistics that Matter. The Numbers. The Demographics & More.

Business owners usually know who their ideal customer (Avatar) is. As tempting as it is to think your offer is great for everyone, smart builders know that is far from true.

So, who does PSI TV reach? Who watches PSI TV? If you have ever been a guest on our show - or are considering a future experience, that thought may have crossed your mind.

The answer, of course, is - it depends!

It depends on which PSI TV platform. For example, the graphic above is from PSI TV's YouTube account. Those who follow us on YouTube are not necessarily the same people as our TV viewers.

The PSI TV channel is on Apple TV, Roku, Amazon Fire, and VIDAA TV. We are growing our presence on Instagram, YouTube, Facebook, and Twitter. The audiences on each platform will vary.

The Apple TV audience tend to be in a higher

Apple TV viewers tend to have a higher income bracket and do more online purchases demographically than our Roku viewers, for example.

Generally, our TV viewing audience is primarily male (I know - that surprised me too)! They are 35-60 years old and based in the USA, Europe, Canada, and other countries. We do have some academics, but most of our viewers are middle-class, blue-collar workers, many of whom are business owners.

YouTube alerted us that luxury shoppers are interested in our content. That was also a surprise to us, a realization we became aware of because we checked the analytics of our content. This data excites us as we interview guests with high-ticket offers, so it is good to know that those with a budget for luxury consume our content.

What about you? Do you know the metrics that matter? Are you tracking your analytics and making data-driven decisions?



## Serial Novel Writer Adds New Crime Thriller to His Stack!

Texan Cop's story of an alcoholic Private Investigator is a page turner.



### Texan Cop Publishes 27th Thriller!

While many struggle to write or complete their first book, Ronnie Ashmore has released his 27th publication of action thriller fiction novels.

The former retired police chief has returned to the force without breaking any strides in his writing.

Ronnie is a returning guest on PSI TV, and this time, he took advantage of our new guesting technology.

In our effort to serve more guests and make a TV opportunity affordable to anyone, PSI TV uses innovative technology. Whether the guest has a business or offer or is an author, two automated video recording options exist.

Trudy has pre-asked questions in video format. 24/7, guests can open the app and respond to these questions with their offer. Having watched Trudy ask the video question, they tap the REPLY button and

it opens up the camera on their phone or computer. Once they are happy with their video response, they hit next and respond to the next video question.

Watch this video with author Ronnie Ashmore to see this technology in action. He is responding to the automated system for authors. This episode is on PSI TV's channel and our social pages.

This TV opportunity is priced at under \$150.

**[Get a copy of Ronnie's book HERE](#)**

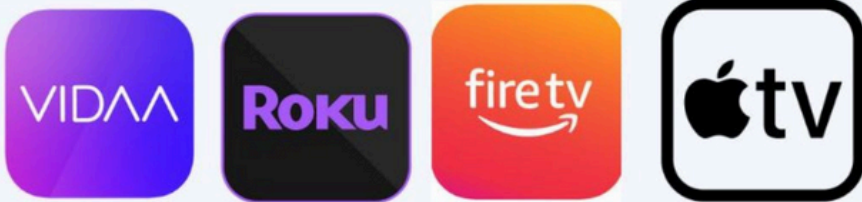
#### PSI TV Stats for this episode

-  1439 views, 21 likes,
-  398 likes
-  932 likes

**YOUR SHOT  
TO TV FAME  
#BEONTV**



**\$147  
TV Spot!  
Whhaatt?**



**Forget Ads!  
Share Your offer to a TV  
audience.**

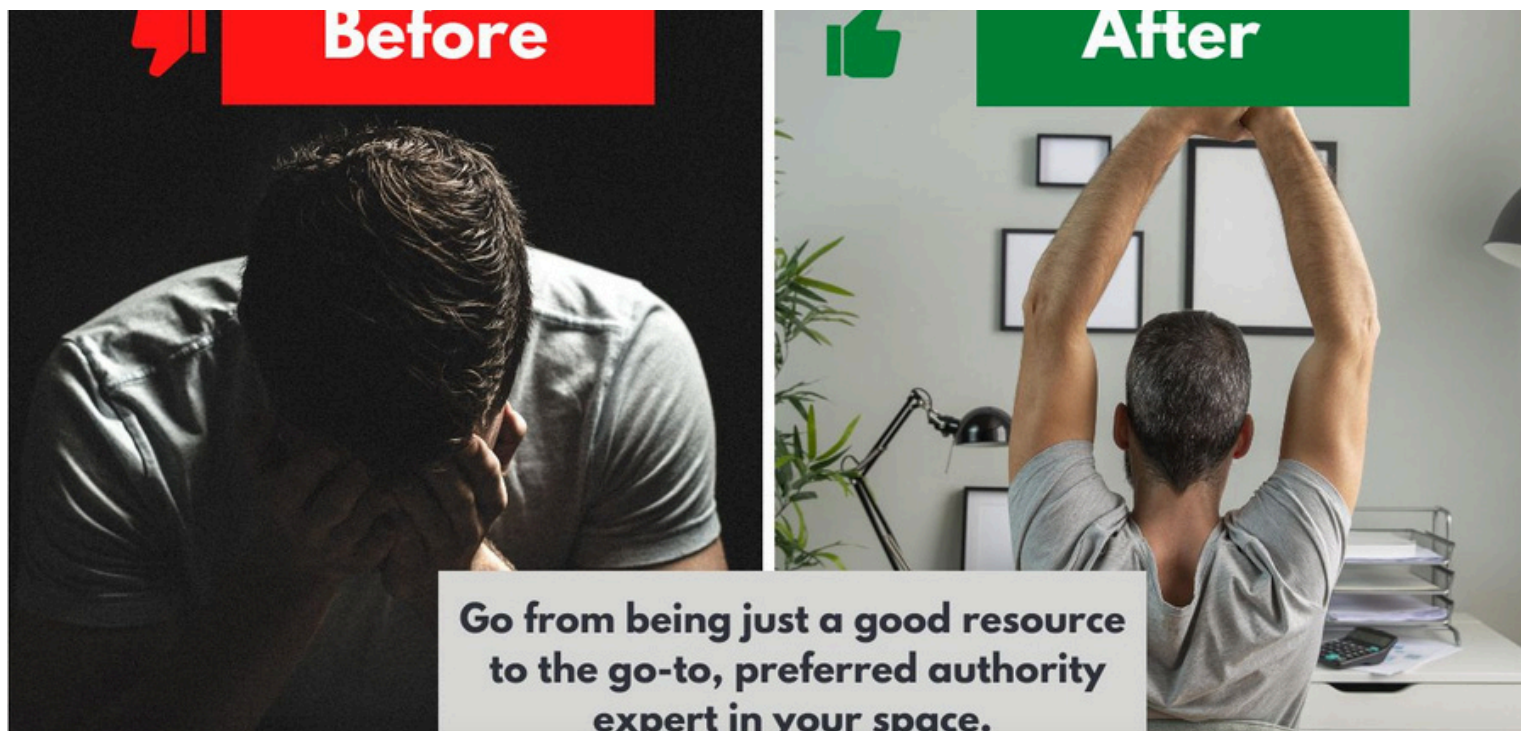
**PSI TV Launches  
Automated, Be on TV  
Opportunity!**

\$147. Available 24/7.  
Easy to Record your  
offer for a 5-minute  
segment on Influence  
Media PSI TV.  
Perfect for Authors,  
Businesses, including  
Restaurants.

TV may be our primary  
platform, but Influence  
Media: PSI TV is in the  
business of influential  
reach. It is our mission  
to support your efforts  
to be FOUND and  
FAMOUS for what you  
do! We take this  
mission of Knowledge  
Distribution seriously!

**[Learn More](#)**

Guest Submission



**Unleash Your Influence: From Invisible Expert to Industry Authority.**

Are you tired of being overlooked despite your expertise? This post reveals the hidden costs of staying invisible. It unveils a powerful strategy to elevate your influence, attract high-value clients, and claim your rightful place as an industry authority. Discover how stepping into the spotlight can transform your career and unlock unprecedented opportunities.

**The Silent Killer: How Invisibility Drains Your Potential**

If you remain unseen daily, you're not just missing opportunities; you're actively losing ground. Clients who should be benefiting from your expertise are settling for less qualified alternatives. Speaking engagements that could amplify your message are passing you by. The financial implications are undeniable. Invisibility isn't just a state of being; it's a costly liability that erodes your potential and diminishes your impact.

Staying small isn't safe; it's a slow burn that extinguishes your ambition and limits your growth. The pain of unrealized potential far outweighs the fear of entering the unknown. It's time to recognize the true cost of staying in the shadows and commit to a path of visibility and influence.

**The Price of Hesitation: Opportunities Lost, Dreams Deferred**

Hesitation is a dream killer. While you weigh your options, your competitors are seizing opportunities,

solidifying their authority and building relationships with your ideal clients. The world doesn't wait for those who hesitate; it rewards those who take decisive action. Every day you delay, you're handing over your potential to someone else. How much longer can you afford to watch from the sidelines? The "maybe later" mentality traps you stuck in a cycle of unfulfilled potential. It's time to break free from the shackles of indecision and embrace the power of now. Your future success depends on your willingness to act, to invest in yourself, and to claim the opportunities that are rightfully yours.

**The Spotlight Awaits: Your Escape Route to Influence and Income**

Imagine a world where clients seek you out, your expertise is recognized and respected, and opportunities flow effortlessly in your direction. This isn't a fantasy; it's the reality that awaits you when you embrace the power of visibility. The spotlight is calling your name, offering a platform to amplify your message, build your brand, and attract the high-value clients you deserve. [Contd.](#)

Continued here...

Stop being a best-kept secret and start sharing your brilliance with the world. The transformation begins with a single step: a commitment to stepping into the spotlight and claiming your place as an industry leader. It's time to rewrite your story and create a future filled with influence, impact, and unparalleled success.

### **Claim Your Stage: The Power of TV Media**

Are you tired of battling algorithms and struggling to stand out in the crowded online space? There's a better way. Imagine your face, brand, and message broadcast on TV screens worldwide, reaching audiences far beyond the limitations of social media. This isn't just visibility; it's instant credibility and unparalleled influence.

TV media offers a unique platform to position yourself as a trusted authority, build lasting relationships with potential clients, and open doors to bigger opportunities than you ever thought possible. It's time to transcend the noise and claim your stage on a platform that amplifies your expertise and delivers tangible results.

### **From Unknown to Unforgettable: The TV Advantage**

In today's competitive landscape, being known is no longer enough; you must be unforgettable. TV media offers the unique power to etch your name into the minds of your target audience, creating a lasting impression that resonates long after the broadcast ends. It's not just about being seen; it's about being remembered, respected, and sought after as a leader in your field.

The TV advantage is clear: unparalleled credibility,

massive reach, and the power to transform your brand from an unknown entity to an unforgettable force. It's time to harness the power of TV media and create a lasting legacy.

### **Stop Struggling, Start Thriving: Your Invitation to Transformation**

You can continue struggling in the shadows or step into the spotlight and unlock your full potential. The path to influence, high-value clients, and unparalleled success is within your reach. All it takes is a willingness to claim your stage and embrace the power of visibility.

This is your invitation to transform your career, amplify your message, and create a future with limitless possibilities. The world is waiting for your expertise, your brilliance, and your unique perspective. It's time to step into the spotlight and shine.

### **The Time is Now: Seize Your Moment and Make Your Mark**

Don't let another day pass without taking action toward your dreams. The time to seize your moment is now. It's time to invest in yourself, embrace the power of visibility, and make your mark on the world. Your expertise deserves to be seen, your voice deserves to be heard, and your potential deserves to be unleashed.

The path to success is paved with courage, determination, and a willingness to step outside your comfort zone. It's time to take control of your destiny and create a future filled with influence, impact, and unparalleled fulfillment. Don't wait for permission; give yourself the green light and start your transformational journey.



## **Submit an article to Influence Media News.**



This option is open to former and current PSI TV clients.

The piece includes your byline and one link to your offer. It should be 500 words or less, educational, solve a problem, or offer a lifestyle upgrade. This will have SEO value for you and get you in front of those on my email list.



## Be a Guest on PSI TV

Get in front the PSI TV audience at our channel presence on Apple TV, Roku TV, Amazon Fire TV, and VIDAA TV. We also repurpose the TV interview for an expanded exposure to our ever-growing audience on YouTube, Facebook, IG and more. [Learn More](#)



## 5X Profile Maxxing! Get Found & Famous.

Build your influential reach and become the name people know for the thing you do. This course/consultation/resource package is designed to get you an expanded, authoritative audience reach. [Learn More Here](#)



## Go From YouTube to TV in 30 Days

Experts, Podcasters and business owners who create video content now have the opportunity to share their content to a TV audience with a branded TV channel. If you want to step away from the competition, be on TV. This is also a 'baller' move that establishes authority to your brand. [Learn More](#)



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# Tools I Use!

I use Get Response to send emails, including the one I used to send you this publication. I also build my funnels and courses here.



I use TAJA to optimize my YouTube videos and to turn a video into multiple types of content. For example, having made the video, it will repurpose it into multiple short form videos and a blog post.



## Turn Knowledge into Revenue

GetResponse AI Course Creator

BUY NOW →



## Turn ONE Video into Multiple Social Post!



The AI tool every YouTuber needs

I use this AI tool DAILY!



Automatic Shorts  
Blog posts  
Thumbnails  
and more!